GaryChen

gwpchen.com

415-307-4114

gwpchen@gmail.com

WORK EXPERIENCE

San Francisco Planning Department

SEP. 2005 - PRESENT GRAPHIC DESIGNER & FRONTEND WEB DEVELOPER

Currently working full time as the sole lead graphic designer and special projects web developer for SF Planning. I am in charge of branding the department's various projects; coordinating and designing community outreach materials for both print and web (reports, presentations, infographics, maps, and other public information releases). My role is comprehensive and varied acting as a creative director, graphic production artist, web designer and developer. Key web development projects I have worked on include Groundplay (formerly Pavement to Parks) **groundplaysf.org**; the Market Street Prototyping Festival **marketstreetprototyping.org**; ConnectSF **connectsf.org**; the Civic Center Public Realm Plan **civiccentersf.org**; and Sustainable Chinatown **sustainablechinatown.org**.

East Bay Young Dems

DEC. 2008 - JAN. 2010 FREELANCE GRAPHIC DESIGNER

Worked on various campaigns designing postcards and flyers for the non-profit in their fundraising events for Kamala Harris and Barack Obama.

LeapFrog

NOV. 2005 - FEB. 2006 FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR

Worked on layout designs and illustrations for a game pad consisting of SET and other logic-based games for the FLY pen computer platform.

Designpool

JUNE 2005 - JUNE 2006 (FREELANCE GRAPHIC DESIGNER)

Worked part time in a design network on collaborative projects that address socially- and environmentally-conscious themes. Contributed to branding projects, web site design and illustrations for Designpool and clients such as: Paragraphics Printing; BAVC (Bay Area Video Coalition); and Metaswitch.

3D Visions

FEB. 1997 - MAR. 2003 / AUG. 2004 - AUG. 2005 2D ARTIST, GRAPHIC DESIGNER & WEB DESIGNER

Designed corporate branding pieces and marketing materials for 3D Visions and clients; designed artwork for print and managed press coordination for printing of brochures, posters, and direct mail for clients such as: Pacific Marketing; The Elkind Group; Midsummer Mozart Festival; and the Amusing America Exhibition (SF Museum and Historical Society).

SFSU TROI / Reveal Imaging Technologies

JUN. 2003 - AUG. 2004 GRAPHIC DESIGNER / UI DESIGNER

Worked with a San Francisco State University student team on the industrial and graphic design of a new airport EDS (explosive detection system) scanner for startup company Reveal Imaging Technologies. The product won a 2006 Industrial Design Excellence Award (IDEA) from Businessweek magazine. I helped design and develop the graphic user interfaces for the CT-80 operating software applications. I also designed corporate identity of Reveal, and print graphics (labels, signage, posters) for the product.

EDUCATION

San Francisco State University

Bachelor of Arts in Industrial Arts with emphasis in Graphic Design, May 2003

California College of the Arts

Majored in Illustration, 1997-1999

SKILLS

WEB DEVLOPMENT

HTML & CSS proficient, Javascript/JQuery & PHP noob (still learning), Wordpress, Drupal, Bootstrap, Foundation, Adobe Dreamweaver

DESIGN / ILLUSTRATION / PRINT

Expert knowledge of Adobe Creative Suite (Photoshop, Illustrator, InDesign)

OTHER

Adobe Premiere, Acrobat, Microsoft Ofice (Word, Excel, PowerPoint); ArcGIS; digital and traditional illustration in various mediums.

References available upon request.